# **Greater Southwest Historical Museum Photograph and Reproduction Policy**

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All reproduction fees must be paid prior to processing. Failure to pay the assigned fees will result in denial for permission. Requests for reproduction of materials must be received in writing. Please allow for two weeks from the time of submitting the completed order form. Orders involving large amounts of original photography, prints from glass plates, or the production of new copy negatives may require more time. Shipped orders are sent via U.S. Mail unless otherwise specified.

- 1. All users must complete a "Photograph Request Form." In cases other than personal use, an "Application for Permission" must be completed as well. Photograph may only be used once and only for the purpose stated on the "Application for Permission" form.
- 2. Permission to use the photograph does not grant right to reproduce the photograph or any facsimile of it. Applicants may not photocopy, make inter-negatives or otherwise duplicate by any means a color transparency or black and white photograph supplied by the Greater Southwest Historical Museum.
- 3. Photographs are all custom printed to fill specific orders, and cannot be sent on approval or returned for credit. Staff does not retouch prints or eliminate existing imperfections including lines resulting from cracks in glass plates.
- 4. Photograph may not be altered by conventional or electronic means. Altering or manipulating the image beyond standard cropping and resizing requires prior written permission. Any adjustment made to the original image, such as tinting, retouching, digital enhancement, etc., must be indicated in the accompanying caption or label. Website use must be at a resolution of 72 dpi or less.
- 5. All samples of digital images will be sent as a thumbnail at a resolution of 72dpi. This image maybe used at no charge for web pages, student papers, and for family history

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- projects such as a family reunion publication. Sample images may not be used for reproductions for resale.
- 6. All reproductions of digital images will be sent at a resolution of 300dpi. A standard use fee applies to both digital and conventional photographs. Sizes of digital image files will vary depending on the size of the original photograph. Contact the Curator for further information.
- 7. Proper credit must accompany any image used from the collection. In most cases, proper credit will indicate: Courtesy of the Greater Southwest Historical Museum, Ardmore, Oklahoma. In other cases, proper credit will indicate: Gift of [donor name], accession number, Greater Southwest Historical Museum, Ardmore, Oklahoma. The Curator will deem the proper credit line to be attributed.
- 8. The Curator in its sole discretion reserves the right to refuse permission if in his/her opinion the application is not appropriate for the collection or if acceptable standards of reproduction and care of the Museum's objects have not been obtained.
- 9. The user is to provide the Greater Southwest Historical Museum with one complete gratis copy of the publication, without charge, in which the image is reproduced. In the case of M.A. theses and Ph.D. dissertations, photocopies of the references to the illustration will be acceptable. In the case of primary and secondary level textbooks, tear sheets of the page on which the image is reproduced, as well as the entire article in which the photograph is used and the credit line is given will be acceptable.
- 10. Unauthorized use by any person or entity, for any reason, will render the Applicant responsible and liable to the Museum for appropriate compensation and other costs, regardless of whether the Applicant has profited or is responsible for such use. Applicant agrees to take all due care to protect the materials from unauthorized use by any person or entity.
- 11. The user assumes all responsibility for conforming with the laws of libel and copyright, which may apply to the use of this material.
- 12. The Greater Southwest Historical Museum assumes no responsibility for any royalties claimed by the artist or any third parties on his behalf.
- 13. When granting authorization for the reproduction of works within its collections, the Greater Southwest Historical Museum does not surrender its own right to publish or grant permission to other individuals and organizations to do so.

## All requests should be sent to:

Greater Southwest Historical Museum Curator 35 Sunset Drive Ardmore, OK 73401 (580) 226-3857 gshmcurator@cableone.net

#### Use Fee Waivers

The Greater Southwest Historical Museum reserves the right to waive use fees for the use of photographs by the Oklahoma news media in newspaper articles, newscasts, or non-commercial documentaries. In-state non-profit organizations may also qualify for the waiver. Waiver requests must be in writing. Please include your federal or state tax identification number. Proof of credit must be supplied before a fee can be considered for waiver. Use fee waiver will be left to the sole discretion of the Curator.

#### Notice

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The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material.

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The Greater Southwest Historical Museum reserves the right to refuse to accept photocopy orders if, in its judgment, fulfillment of the order would involve violation of copyright law.

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## Photographic and Reproduction Charges

All fees shown below are commercial rates. Nonprofit organizations will be charged at one-half these amounts. All fees are per image.

Prints Fees: 5 x 7 (or smaller) 8 x 10 11 x 14	Black and White \$10 \$20 \$35	Color \$15 \$30 \$45
Usage Fees: Books (Based on Circulation): Under 5,000	\$15	\$15
5,000 – 9,999	\$25	\$25
10,000 – 29,999 30,000 and over	\$50 \$75	\$50 \$75
Serials (Based on Circulation):		
Under 5,000	\$25	\$25
5,000 - 100,000	\$50	\$50
100,000 and over	\$75	\$75
Videos for resale:		
Under 5,000	\$25	\$25
5,000 and over	\$50	\$50
Interactive Media:		
DVDs, CD-Rom, etc.	\$75	\$75
Exhibitions:	***	***
Commercial	\$30	\$30
Non-commercial	\$15	\$15
Shipping and Handling: Xerox Copies Photographs (6 or less) 8 x 10 or smaller 11 x 14 or larger	U. S. and Canada \$2.00 \$2.50 Billed Separately after Shipping Billed Separately after Shipping	Foreign (air) \$6.00 \$7.50
Photocopy Charges: 8-1/2 x 11 8-1/2 x 14 11 x 17	\$0.25 \$0.50 \$0.75	

# Digital Imaging:

Digitized files can be sent via email, or copied to disk or CD. Files delivered on disk or CD will include a \$5.00 surcharge to cover costs of materials. Fee per image is \$5.00.

## Research Fees:

For residents of Oklahoma, the fee is \$10.00 per hour for research if performed by a museum staff member or volunteer. The out-of-state resident research fee is \$20.00 per hour.